

AG 4.0

THE NEXT BIG THING

NOVEMBER 2-3 2016

MEAFORD HALL
GREY COUNTY, ONTARIO

LEARN MORE

WWW.GREY.CA/SMART

PROGRAM AT A GLANCE

Presented By:

CONNECTED
COUNTY



AG 4.0: THE NEXT BIG THING

SUMMIT + INNOVATION TOUR 2016

WHAT WHERE WHEN

Summit

November 2, 2016

Meaford Hall

12 Nelson Street East
Meaford, Ontario

Ag 4.0

Innovation Tour

November 3, 2016

FIND US ONLINE

Website

www.grey.ca/smart

Facebook

facebook.com/smartgreyag40

Twitter

#ag4_0

#connectedcounty

Join us as we shine a spotlight on creative technological innovation in agriculture and food this November 2-3, 2016.

- **The Ag 4.0 Summit takes place November 2, 2016 at Meaford Hall** with a full day of engaging workshops, networking, and professional development. Be part of the conversation through interactive sessions such as:
 - Expert Speakers & Panels
 - Women in Ag-Tech
 - Grow Where You're Planted: Leveraging the IoT
 - Tinker, Farmer, Coder, Grower - Makerspace
 - Ag-Tech Networking
 - Ag-Biz 101
 - Rural Broadband
 - Digital Disruption
 - Emerging Leaders in the Urban Exodus
 - To Hub or Not to Hub? Working Together for Regional Success
 - And much more!

The Innovation Tour takes place November 3, 2016 and will feature local producers and innovators who are using technology to advance their operations and create new products. **Seats are limited - register today!**

Don't miss this great opportunity to learn about new advances in agriculture, food, and technology - and connect with colleagues, peers, and innovators. Together, we're building great things in Grey County in order to promote healthy, sustainable and prosperous communities. **Register today and be part of leading the rural renaissance!**

REGISTER TODAY!

connectedcounty-smartag.eventbrite.ca

LEARN MORE:

Website: www.grey.ca/smart

Email: ashleigh.weeden@grey.ca

Phone: 519.372.0219 x 1255

SPEAKERS + HIGHLIGHTS

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SUMMIT + INNOVATION TOUR 2016

TICKET INFO

**Early Bird Pricing
Ends September 15 2016
Save \$50 off registration!**

SUMMIT + INNOVATION
TOUR PACKAGE: \$150

SUMMIT ONLY: \$85

Regular Registration

SUMMIT + INNOVATION
TOUR PACKAGE: \$200

**Limited quantities!*

SUMMIT ONLY: \$135

**CAN'T MAKE IT TO
MEAFORD? BE THERE
BY LIVESTREAM**

SUMMIT & SELECTED
SESSIONS ONLY: \$50

DON'T MISS THESE INCREDIBLE FEATURED SPEAKERS.

The Ag 4.0 Summit takes place November 2, 2016 at Meaford Hall with a full day of engaging workshops, networking, and professional development. Participate in interactive sessions with speakers such as:

Jennifer Christie: *Dealer Development Manager at John Deere Canada, 4-H Canada National Director, and full-time advocate for youth & women in agriculture, named Top 100 Most Powerful Women in Canada - Telus Future Leader, 2013*

Dr. Helen Hambly & Geoff Hogan: *Leading researchers and rural broadband evangelists leading SWIFT Initiative.*

Peter Smith from blueRover: *Leading Internet of Things developer working with producers like Hayter's Turkeys.*

Marcia Woods, FreshSpoke: *Serial entrepreneur leading an innovative start-up to digitally disrupt local food logistics.*

John Pickard: *Executive Director of the Henry Bernick Entrepreneurship Centre at Georgian College.*

Barb Shopland and Thorsten Arnold: *Industry experts in food entrepreneurship and local food hub development.*

James Palmer & Incubator North: *Leading experts in creative innovative technology and software development.*

And many more! Additional speakers include the Ag Women's Network, local economic development officers, advisors from OMAFRA, exciting producers from across Ontario and many others. **Register today!**

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WHAT WILL YOU LEARN ON THE INNOVATION TOUR?

The Innovation Tour takes place **November 3, 2016** and will feature local producers and innovators who are using technology to advance their operations and create new products. **Seats are limited - register today!**

Tours and speakers include:

Lomarr Lea Farms - Rob & Charlene Goodwill

See how robotic milkers and feeder support this Owen Sound dairy operation achieve its goals.

T&K Ferri Orchard - Karen & Tom Ferri

Learn from world leaders in super-spindle apple production based in the Town of the Blue Mountains.

Valleykirk Farms - Courtney Denard

Learn how ongoing technological upgrades have helped this Owen Sound farm look at innovation as succession planning.

Kilannan Brewery - Spencer & Norm Wareham

See how specialized water quality control software helps this Meaford-based brewery dial in on specific taste profiles.

And many more! Additional featured speakers include the Bay Growers Association, Andy van Niekerk the AGRI-TREND Coach, and Garrett Froese from Froese & Co.

Seats are limited for this special tour. Register today for the best price and to avoid disappointment!

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