

# AG 4.0

THE NEXT BIG THING

**NOVEMBER 2-3 2016**

MEAFORD HALL  
GREY COUNTY, ONTARIO

**PROUDLY PRESENTED BY**

CONNECTED  
COUNTY



LEARN MORE

**WWW.GREY.CA/SMART**

**AG 4.0 SUMMIT**

NOVEMBER 2, 2016  
MEAFORD HALL

**INNOVATION TOUR**

NOVEMBER 3, 2016  
GREY COUNTY, ONTARIO

Got questions? We have answers!

## GENERAL FAQs

**I want to get involved! Where do I find out more about partnering in this event?**

- Contact Ashleigh Weeden at [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) or 519.372.0219 ext. 1255 or Philly Markowitz at [philly.markowitz@grey.ca](mailto:philly.markowitz@grey.ca) or 519.376.3365 ext. 6125 - we'd love to talk about getting you on board!

**Where can I contact the organizer with any questions?**

- Contact Ashleigh Weeden at [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) or 519.372.0219 ext. 1255.

**Where do I learn more about what Grey County is doing to support innovation through the Connected County initiative? How do I learn more about what the County is doing to support local agriculture and food producers?**

- To learn more about the Connected County initiative, please visit [grey.ca/smart](http://grey.ca/smart) or contact Ashleigh Weeden at [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) or 519.372.0219 ext. 1255.

- To learn more about our work supporting Local Food, please contact Philly Markowitz, Economic Development Officer - Local Food, at [philly.markowitz@grey.ca](mailto:philly.markowitz@grey.ca) or (519) 376-3365 ext. 6125

## FAQs ABOUT THE AG 4.0 CONFERENCE AND FAM TOUR

### Where can I connect with other attendees before/after the Summit?

- We want to make it as easy as possible for attendees to connect with each other before, during and after the Summit - so we've created a Facebook page! [Please "like" the page here](#) (or find us on Facebook at [facebook.com/smartgreyag40](https://facebook.com/smartgreyag40)) and you'll be able to find other attendees, stay up to date on relevant information, and learn more about the event.
- Do you tweet? We'd love it if you connected with us by following [@GreyCounty](#) and tweeted with the hashtags "#ag4\_0" and "#connectedcounty" - your tweets will help us grow our community and connect you to other participants and leaders working at the intersection of agriculture and the digital economy.

### I have questions about the Ag 4.0: Summit Conference Program...

- Please contact Ashleigh Weeden at [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) or 519.372.0219 ext. 1255.

### I have questions about the on-farm Innovation Tour...

- Please contact Philly Markowitz, Economic Development Officer - Local Food, at [philly.markowitz@grey.ca](mailto:philly.markowitz@grey.ca) or (519) 376-3365 ext. 6125

### I have questions about the facility (Meaford Hall)...

- Please contact Meaford Hall directly at [info@meafordhall.ca](mailto:info@meafordhall.ca) or 1.877.538.0463

### Can I update my registration information?

- Absolutely. We recommend that you create an Eventbrite account, which will store your information, and will let you easily update your registration should your contact information change.
- You can register for the Summit alone or in a package with the farm Innovation Tour. **Please note that in order to attend the Innovation Tour, you *must* register/attend the Summit.** Seating will be limited for the tour, so make sure to register early to avoid disappointment.

### **Do I have to bring my printed ticket to the event?**

- Yes, please bring a copy of your ticket to the event, just in case.
- **If you registered for the Ag 4.0 Innovation Tour, please bring a printed copy of your ticket. The tour is limited capacity with reserved seating only and we will be following a strict ticketing/badge policy on the day of the tour.**

### **I want to sponsor a student to attend the Summit, how can I do that?**

- We've added the option for anyone to become a supporter of emerging leaders in Grey County by contributing directly toward a ticket for a student or someone for whom cost is a barrier to attending. To provide a donation to support ticket scholarships, simply select the Scholarship ticket option in addition to your desired ticket. The minimum donation is \$20 - but you can donate a full ticket (\$75) or more. All scholarship supporters will be honoured at the Summit on November 2nd.

### **My company/organization would like to sponsor part of the Summit and Innovation Tour, who can we talk to?**

- We have a number of sponsorship opportunities available and would be thrilled to involve your organization in our event. If you're interested in sponsoring a specific aspect of the Summit and Innovation Tour or would like to know more about the sponsorship opportunities available, please contact Ashleigh Weeden at [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) or 519.372.0219 ext. 1255.