



AGRICULTURE AND FOOD IN 2017

Grey County's New Local Agri-Food Strategic Plan

On April 27, County Council approved the Local Agri-Food Strategic Plan.

The VISION is to foster a “strong, vibrant, well defined local agri-food sector which links producers and consumers, provides opportunities for innovation and economic development, builds on partnerships and adds to quality of life in Grey County.”

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MAIN THEMES were identified by community stakeholders:

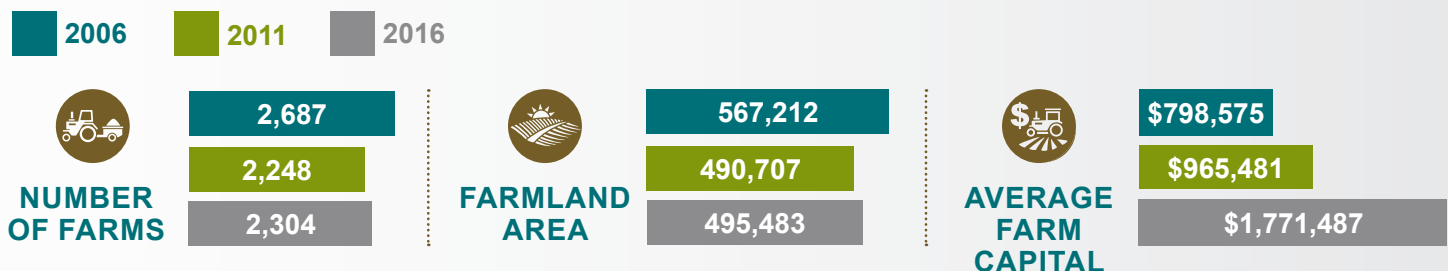
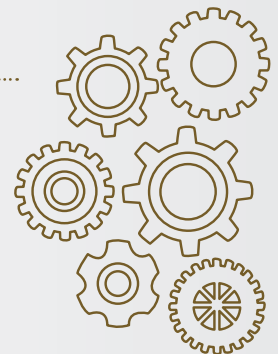
1. Community education
2. Support for producers
3. Accessibility of locally-produced foods
4. Marketing and branding
5. Sustainability and stewardship



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STRATEGIC ACTIONS and tasks will address those themes:

1. Provide targeted support to strengthen the County's agricultural sector
2. Coordinate services to ensure gaps are addressed
3. Support innovation
4. Promote local product
5. Build partnerships
6. Facilitate links between producers and consumers

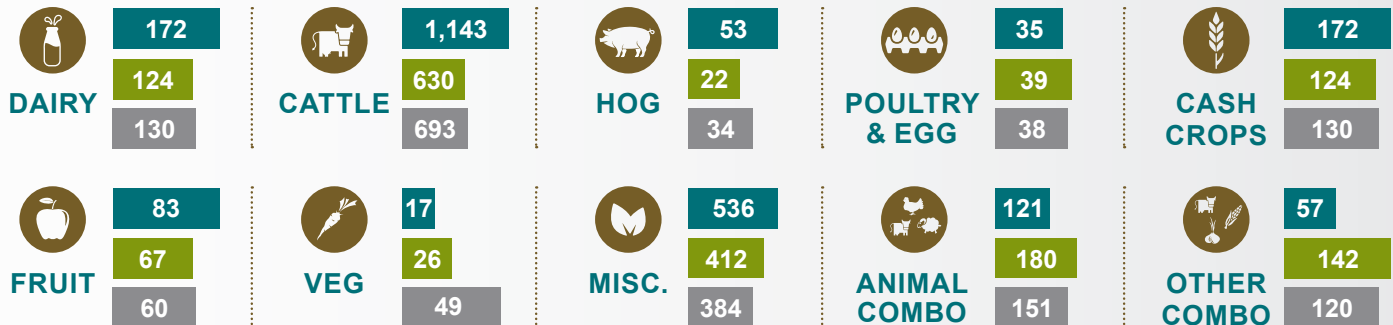


Statistics Canada 2016 Census of Agriculture

In May, the Census of Agriculture gave us a clear picture of how our farm community is changing in Grey County. Here's how things look.

2006 2011 2016

NUMBER OF FARMS BY TYPE



BETWEEN 2011 AND 2016



OF FARMS IN CANADA
5.9%



OF FARMS IN GREY COUNTY
2.5%



40% INCREASE IN APUICULTURE



61% INCREASE IN GROSS FARM RECEIPTS
from \$288,295,498 to \$463,676,995



Grey County added young farmers at more than double the national rate of 9.5% with a **20% INCREASE IN FARMERS UNDER 35**

6



FARMERS MARKETS

6



FEAST ON ACCREDITED RESTAURANTS

9



PRODUCERS OF BEER, WINE AND CIDER

3



AGRI-CULINARY TRAILS

GREY COUNTY RANKS

#1

in the province for direct sales from farms to consumers.

