



# AGRICULTURE AND FOOD IN 2017

## Grey County's New Local Agri-Food Strategic Plan

On April 27, County Council approved the Local Agri-Food Strategic Plan.

The VISION is to foster a “strong, vibrant, well defined local agri-food sector which links producers and consumers, provides opportunities for innovation and economic development, builds on partnerships and adds to quality of life in Grey County.”

### 5

**MAIN THEMES** were identified by community stakeholders:

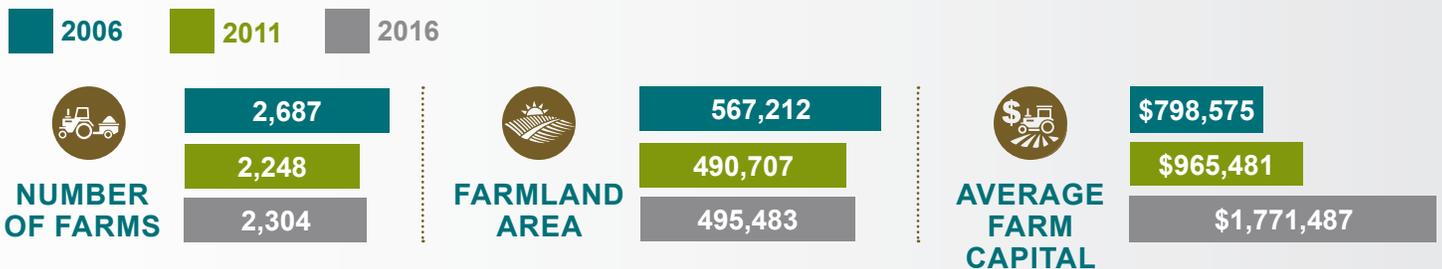
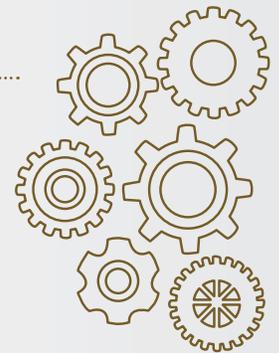
1. Community education
2. Support for producers
3. Accessibility of locally-produced foods
4. Marketing and branding
5. Sustainability and stewardship



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**STRATEGIC ACTIONS** and tasks will address those themes:

1. Provide targeted support to strengthen the County's agricultural sector
2. Coordinate services to ensure gaps are addressed
3. Support innovation
4. Promote local product
5. Build partnerships
6. Facilitate links between producers and consumers



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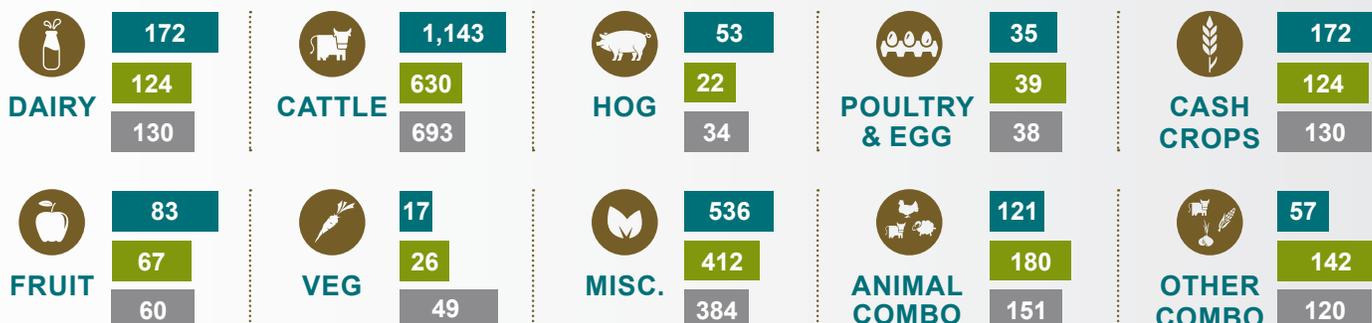
[madeingrey.ca](http://madeingrey.ca) [visitgrey.ca/eat](http://visitgrey.ca/eat)

# Statistics Canada 2016 Census of Agriculture

In May, the Census of Agriculture gave us a clear picture of how our farm community is changing in Grey County. Here's how things look.

2006 2011 2016

## NUMBER OF FARMS BY TYPE



## BETWEEN 2011 AND 2016



-   **FARMERS MARKETS**
-   **FEAST ON ACCREDITED RESTAURANTS**
-   **PRODUCERS OF BEER, WINE AND CIDER**
-   **AGRI-CULINARY TRAILS**

