

# AG 4.0

THE NEXT BIG THING

NOVEMBER 2-3 2016

MEAFORD HALL  
GREY COUNTY, ONTARIO

LEARN MORE

[WWW.GREY.CA/SMART](http://WWW.GREY.CA/SMART)

PROUDLY PRESENTED BY

CONNECTED  
COUNTY

Grey  
County  
Colour it Your Way

## 'APPS FOR AG' COMPETITION

### Apps for Ag Tech Competition

#### Meet the Evaluation Panel

*Peter Gredig*

*Co-founder + Partner at AgNition*

Peter is a corn, soybean and wheat producer based near London, Ontario. Peter is a sought-after technology thought leader, delivering workshops across Canada. He also brings a strong background in agricultural media and communications. Peter is the former editor of a major agri-business magazine and current President of Kettle Creek Communications.

*Jaime Coe*

*Director, Projects at AgNition*

Jaime is a passionate project manager. With 10 years of web application development and digital marketing experience, she has a knack for streamlining processes, improving collaboration, and removing obstacles ensuring projects remain on track. She

has Bachelor of Commerce, Honours Marketing Management, from the University of Guelph and a Project Management Certificate from the University of Waterloo.

*Tony Meekes*

*Digital Product Manager at AgNition*

Tony grew up in the Agriculture industry, with two feet firmly planted on his family's farm, and a passion for technology starting at an early age. At AgNition, Tony conducts product research and development - building and managing product lines in collaboration with development partners. Working with the rest of the AgNition team, he helps bring products from concept to market. Additionally, he manages the team's technology requirements for business operations.

*James Palmer*

*Chief Creative Officer at Palmer Andersen / Incubator North*

Having studied art and design in England James moved to Canada and applied his craft to UI/UX design. James has spent the last 16 years designing award-winning websites and interfaces.

*Sylvie Hand*

*Project Manager at Incubator North*

With 20 years in the financial services industry, Sylvie has extensive experience managing complex projects and transactions. Her operational focus covers all aspects of relationship management, including customer service and performance management.

*Ross Bigelow*

*Professor & Program Coordinator – Computer Science at Georgian College*

Ross is an educator, developer, and IT professional who has been teaching and inspiring new technology professionals for 20 years. The only thing that excites Ross more than developing and building systems is helping shape the careers of his students, which is has done at Georgian College for the last decade.

*Sara Bentham*

*Project Coordinator at the Henry Bernick Entrepreneurship Centre,*

*Georgian College*

With more than a decade of experience in the field of international education and recruitment, Sara connects students and the communities of Barrie, Orillia, Muskoka, Orangeville, Owen Sound, and Midland to funding opportunities, training, networking, and mentorship in order to foster entrepreneurship and innovation both on and off campus.