



# Grey County

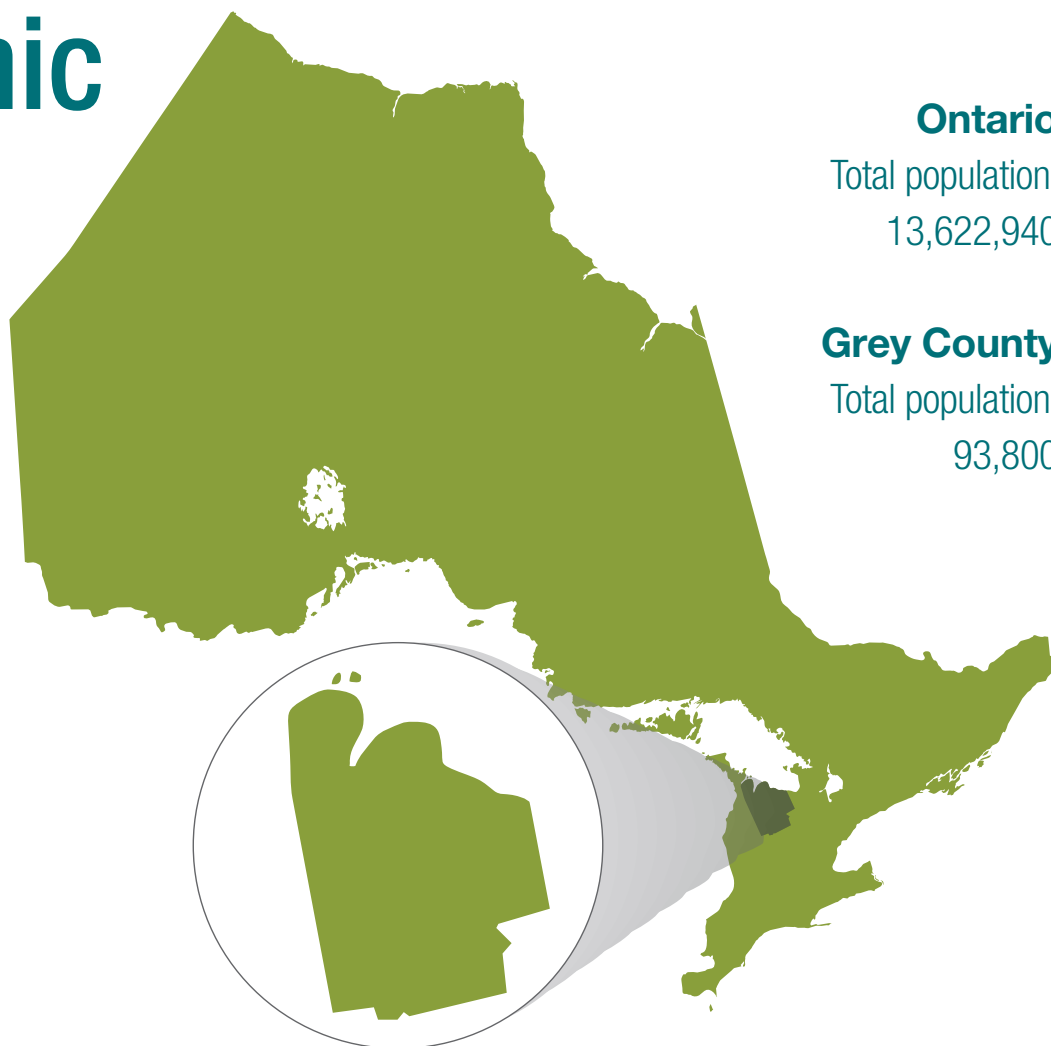
## INFOGRAPHIC

# Grey County

OPPORTUNITY LIVES HERE

## Geographic

Grey County is located in Southwestern Ontario along Georgian Bay. The area is home to a resident population of 93,800 and a workforce of over 52,000. Grey has a balanced number of workers commuting into and out of the County for work.



### Ontario

Total population:  
13,622,940

### Grey County

Total population:  
93,800

**17%**

of non-residents  
commute into Grey County  
for work



**19%**

of residents  
commute out of  
Grey County for work

# Grey County

OPPORTUNITY LIVES HERE

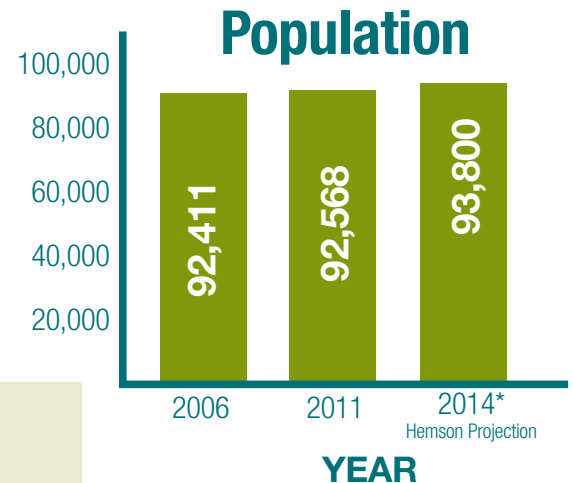
## Demographic

Grey County is displaying slow but positive population growth. The community has an older population than the province and the average value of a dwelling is lower than that of Ontario.

 **1.5%**

Ontario Growth Rate = 12%

**48** **Median Age**  
Ontario Median Age = 41



**Average value of dwelling**  
**\$352,775**

Provincial average is \$429,129



**9.4%**  
Mobility



Versus  
11.7% ON

Residents that had moved  
within the previous year

**32.1%**  
Mobility



Versus  
37.8% ON

Residents that had moved  
within the previous 5 years

**51%**



**Population  
by gender**



**49%**

# Grey County

OPPORTUNITY LIVES HERE

**Labour Force** ↓ **64.6%** Participation

Employment **60.3%** ↓

↓ **6.5%** Unemployment

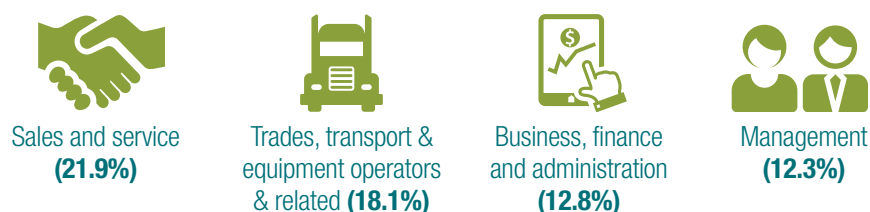
Grey County is home to a diverse local economy. The participation, employment rates and unemployment rate are lower than the provincial average. The average and median incomes are also lower than those of Ontario.

**\$ Median income \$29,845**  
**Average income \$38,938**

## Key Sectors by Industry



## Key Sectors by Occupation



# Grey County

OPPORTUNITY LIVES HERE



**2014 Residential population has increased 1.5% since 2006**



**Median age of 48.2  
Ontario median age 41.3**



**58% of males and 66% of female in high school  
expect to leave their community for a job**



**Labour force 52,677 persons strong**



**Manufacturing industry employs 5,944  
or 11.3% of the labour force**



**Skilled Trades or Skilled Professional positions are most  
difficult to fill**



**Strong Tourism Sector is evident with 3,402 employed in  
Accommodation and Food Services**



**Concentration of Agriculture (+forestry, fishing and hunting)  
sector is nearly 6X the National and 4X the Provincial average.**

\*Sources: Hemson; Statistics Canada; Manifold Data Mining Inc. Superdemographics 2014; Four County Labour Market Planning Board



