



# FOOD ENTREPRENEURSHIP SPEAKERS SERIES

SIMCOE STREET THEATRE ~ 65 SIMCOE STREET, COLLINGWOOD

## Honing Your Sales Pitch and Presentation Workshop

*Peter A. Murphy, Murphy's Food Sales and Marketing*

Wednesday, January 25, 2017 ~ 6–10 p.m.

## Straight from the Expert:

### What Grocers Are Looking for in Your Pitch?

*Giancarlo Trimarchi, Vince's Market*

Wednesday, February 1, 2017 ~ 7–9 p.m.

## Business to Business Sales

*Richard Baker, Food Distribution Guy*

Wednesday, February 22, 2017 ~ 7–10 p.m.

## Agri-Tourism: Are You Ready for Visitors?

*Kim Clark, BruceGreySimcoe*

Wednesday, March 8, 2017 ~ 7–9 p.m.

## Space is limited!

For registration and more details about the events:

[edo.simcoe.ca](http://edo.simcoe.ca) or [www.investingrey.ca](http://www.investingrey.ca)

705-726-9300 ext. 1429 or email [edo@simcoe.ca](mailto:edo@simcoe.ca)



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