

Tourism Advisory Committee

Purpose:

To strategically support the County of Grey's goal within its corporate strategic plan of securing the County's place as Ontario's recreation jewel and of expanding the prosperity base.

Scope of Responsibility:

To provide guidance and recommendations on strategies, policies and priorities regarding:

- Monitoring of emerging trends in tourism and for realignment of the County's resources accordingly.
- Utilization of research to build market insight, track performance and guide product development.
- Growth of Grey County Tourism's role as a collaborative tourism leader.
- Monitoring of Grey County Tourism Destination Development Action Plan.

Membership

- Five members of the tourism industry or public to be selected to represent a cross-section of interest in tourism sectors and locations across Grey County and recommended based on completion of the membership application attached as Schedule "A". The term of the appointment shall be concurrent with the term of council.
- Annual appointments of two members of County Council

Chair and Vice Chair:

The Chair and Vice Chair shall be elected from the voting members.

Meetings:

The Committee shall meet quarterly.

Quorum:

A quorum shall consist of more than 50% of the membership of the Committee.

Statutory Authority:

The Committee is guided by the County's Procedural By-law as well as Provincial Acts and regulations such as the Municipal Act.

Reporting Relationship:

The Tourism Advisory Committee reports directly to the Committee of The Whole with recommendations being finalized by County Council.

Lead Staff:

County C.A.O.

Tourism Manager

Coordinator Administrative Support- Assistant to the Tourism Manager and Economic Development Manager



Application Form

Tourism Advisory Committee Volunteer Application Form

Please complete the following application and submit it along with your resume to:

Corporation of the County of Grey
CAO's Office
Attn: Bryan Plumstead 595 9th Avenue East
Owen Sound, ON N4K 3E3

Fax: 519-376-8998

Email: bryan.plumstead@grey.ca

For additional information about the Tourism Advisory Committee, please contact:

Bryan Plumstead
Tourism Manager Grey County
Email: bryan.plumstead@grey.ca Phone: 519-376-3365 ext. 6110
Fax: 519-376-8998

Schedule "A"

Grey County Tourism Advisory Committee Membership Application

Applicants Name: _____

Address: _____

E-Mail: _____

1. Please indicate **all** tourism sectors in which you have experience;
(Use "C" to indicate current experience and "P" for past experience):

Accommodation		Outdoor Recreation / Activities	
Festivals & Events		Arts & Culture	
Food & Beverage		Shopping / Retail	
Attractions		Other (please elaborate):	

2. Please describe your board or management experience and include current and past private or public sector boards on which you served.

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3. Please indicate the types of skills and competencies you would bring to the Grey County Tourism Advisory Committee as a member;

(Indicate all that apply with an "X"):

Management		Education / Academic	
Government Relations		Media Relations / Communications	
Research		HR / Labour / Workforce Development	
Marketing		Other (please elaborate):	

Please include your resume when submitting the above form.