

Grace Xin



Grace Xin is a management consultant offering a “mobile China desk” to various organizations to increase their operational capacity and profitability in the Chinese market.

Her expertise is focused on partnership building, effective multi-lingual communication, project management, destination readiness and ambitions for the Chinese market as well as intercultural learning.

Since 2002, she has provided services to organizations such as the Intercultural Learning Centre of the Global Affairs Department, Business Development Bank of Canada, Royal Canadian Mint, Tourism Industry Association of Canada, the Hong Kong-Canada Business Association, Somerset Street Chinatown Business Improvement Area (BIA), various destination market organizations, national museums and other private corporations.

In 2010, she was selected by the Ottawa Life Magazine as one of the Top Fifty People in the capital city of Canada for her role in leading an international project team to build the stunning Ottawa-Beijing twin-city project -- the Chinatown Gateway, which was successfully completed within budget and on time. This project has won a prestigious “Project of the Year” award given by the American Public Works Association in 2011.

Starting in 2010, Grace has been managing the Canada-China Inbound Tour Operator Registration Program and is managing the newly launched Canada-China Tourism Advance Program for the Tourism Industry Association of Canada. Grace frequently delivers speeches and training sessions on how to welcome and serve Chinese tourists. She enjoys her participation in the tourism sector professionally and passionately. In 2015, Grace received the Volunteer of the Year Award from Ottawa Tourism.

Grace holds a bachelor degree in Physics (Photonics) from Shandong University in China and a Master’s degree in Business Administration from the University of Ottawa. She is fluent in Mandarin, Cantonese and English.