

Top 2018 Travel Trends

Presented by Jillian Dickens

BANNIKIN TRAVEL & TOURISM

WEDNESDAY, APRIL 25, 2018

1:30-3:30PM

P&H CENTRE

LOUNGE ROOM - 269 7TH AVENUE, HANOVER

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The travel industry is constantly changing. Having a foot hold on the trends can help your small to mid-sized travel business keep its edge. Jillian Dickens, Bannikin Travel & Tourism Director, will lead a session on the latest travel industry trends and how they relate to Grey County's tourism industry.

TAKEAWAYS:

- Latest tourism industry trends
- Tips to adapt offer to embrace opportunities
- North American and Asia experiential traveller outbound market insight

After the session join us at MacLean's Ales, 52 14th Avenue for a tour of the brewery and introduction to their products.

For more information

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JILLIAN DICKENS

Bannikin Travel & Tourism

Jillian is a niche destination and tourism development professional with more than 13 years' experience working with experiential tourism brands and emerging destinations. Jillian is co-founder of Bannikin Travel & Tourism, a boutique tourism development firm with offices in Toronto and Hong Kong, which specializes in supporting small to mid-size tourism providers in areas ranging from experience design, marketing, and strategic growth planning.

