

# Grey County Economic Development

OPPORTUNITY LIVES HERE

## GREY COUNTY WELCOMES **New CAO**

Grey County welcomes Kim Wingrove as the new Chief Administrative Officer (CAO) of Grey County. Kim has over 20 years of diverse experience in public administration at both the provincial and municipal level.

“Council is excited to welcome Ms. Wingrove as the new head administrator for Grey County,” said Grey County Warden Kevin Eccles. “Ms. Wingrove is an experienced leader with a wide range of skills and qualities that make her an excellent fit for the position. We look forward to working with her.”

Ms. Wingrove’s past work experience includes senior leadership roles within the Ministry of Agriculture, Food and Rural Affairs, the Ministry of Municipal Affairs and Housing and the Ministry of Economic Development. Ms. Wingrove also served as the CAO of The Town of Collingwood and most recently, the Township of Guelph-Eramosa. In addition, Ms. Wingrove is well-versed in economic development and tourism having served on the Board of Directors for the Economic Developers Council of Ontario for eight years.



*Grey County CEO Kim Wingrove*

### 2016 Connected County campaign launches with [grey.ca/smart](http://grey.ca/smart)

Grey County started its 2015-2016 campaign to compete in the Intelligent Community Forum’s Intelligent Community of the Year awards program with the launch of a new virtual presence: [grey.ca/smart](http://grey.ca/smart)

Visit [grey.ca/smart](http://grey.ca/smart) to learn more about what elements make a community ‘intelligent’, explore key projects currently underway across our region, and read local stories and news on the project blog.

If you have an interesting, innovative initiative, business, or community project to share and would like to participate in the Connected County initiative, please get in touch with Ashleigh Weeden, 519-372-0219 x1255 or, [ashleigh.weeden@grey.ca](mailto:ashleigh.weeden@grey.ca) so we can feature your work.

# Successful Business Breakfast Mixer with Geoff Malleck!

Grey County business owners absorbed an insightful presentation on entrepreneurship at the Economic Development Business Mixer on Tuesday September 22, 2015 with Geoff Malleck. Malleck is a lecturer with the University of Waterloo and founding director of Research Entrepreneurs Advancing Prosperity (REAPWaterloo.ca). He spoke about the spirit of entrepreneurship and answered audience questions about growing successful businesses.



## Friends of the South Grey Museum have special fundraising events coming up:



**October 31 – 2-4 p.m.** at the South Grey Museum, join the Friends of the South Grey Museum as they celebrate Queen Elizabeth II with a tea talk with Barbara Rusch. September 9th, 2015 marked an historic milestone: the date at which the reign of Queen Elizabeth II

surpassed that of her great-great-grandmother Queen Victoria to become the longest in British history. Points of comparison between the two reigns will yield some surprising facts (who knew they were both victims of home invasions?). These and other tales will be explored when Barbara Rusch examines the contributions of these two remarkable women who have overseen dramatic changes and cherished traditions from the 19th century to the 21st. Barbara Rusch

was the founder and president of the Ephemera Society of Canada, dedicated to the preservation study and display of Canada's printed heritage. She has served as president of the Sherlock Holmes Society of Canada, is Vice-president of the Friends of the Arthur Conan Doyle Society and in 2012 was awarded the Queen Elizabeth II Diamond Jubilee Medal for her contributions to Canadian culture. **Admission is \$7 each or \$5 for members.**

## Friday the 13th Trivia Night

### November 13 at Flesherton Kinplex:

Join the Friends of the South Grey Museum for this fundraising evening of trivia. Evening begins at 7 p.m. Tables of 8 people at \$10 per person. Themes and costumes are optional. Bring your own snacks to this licensed event.

# Grey Roots UPDATE



Grey Roots Museum & Archives - proudly owned and operated by the County of Grey. Grey Roots has been open for business 11 years.

Storytelling is the heart of Grey Roots. Stories are used to breathe life into our collections and archives. Many people believe museums to be primarily collections of objects - they are so much more! Museum philosopher Stephen Weil said that museums would re-invent themselves once they realised that they are not about the 'things' but rather stories meant for people.

Grey Roots has countless stories to tell - not only those originating in our collections but also those relating to the county we call home.

On November 21st Grey Roots will open another grown-in-Grey exhibit "I Made it Myself – Folk Art of Grey." Hundreds of artefacts will be on display, many that have been sitting quietly in collections storage since they were donated... some dating back to when the museum first opened in 1955! 2015 has been the most attended year to date. KidsCamp programs and P.A. Day programs are full. Items in the Museum Shop have been flying off the shelves. Museum memberships keep growing. Researchers in the Archives come from near and far.

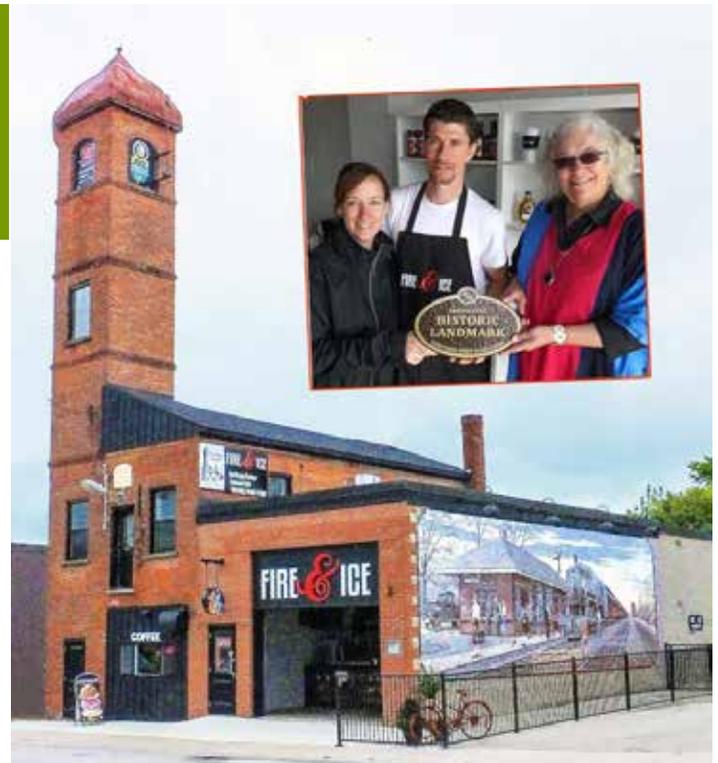
For more information about Grey Roots exhibits and special events visit [greyroots.com](http://greyroots.com) Grey Roots is the cultural pearl of Grey. Come and visit and check out all we have to offer.

## Connected County FALL FORUM

Coinciding with the Intelligent Community of the Year short-list announcement by the Intelligent Community Forum on October 21st, Grey County hosted a brief, interactive



forum with the goal of committing to tangible, actionable tasks for everyone who wants to help us build a smart and connected Grey County. The afternoon kicked off with an engaging keynote from Dr. Rick Huijbrets, Vice President of Industry Transformation and General Manager, Internet of Everything – Smart + Connected Communities for Cisco Canada. The day also included panel discussions with local leaders, Bill Van Wyck, Jacinda Rudolph (Launch Pad Youth Activity & Technology Centre, Hanover), Tracey Johnston (Mountain Goat Film Company), and Bob Patrick (Aspin Kemp & Associates). Leaders and decision makers from across the region learned from the experience of other communities and workshopped the proposed Connected County workplan. This action-oriented forum connected County decision makers and community leaders in order to identify key priorities and initiatives that can be implemented over both the short and long term, recognizing that 'time' moves very quickly - and we all have a part to plan in creating a smart and connected County.



## FIRE & ICE

### The "Hottest" New "Cool" Place in Markdale

After more than a year of restorations and renovations, the old Markdale Fire Hall has re-opened as Fire & Ice – so named because among other things it will be selling fire-roasted coffee and hand-dipped Chapman's ice cream.



## The Grey County Economic Development **BUSINESS TOUR** joined in the 60th Anniversary Celebration of Caframo on Saturday, October 3

Caframo is a local company but they've gone global. Caframo ships to customers all over the world filling over 5,300 orders annually consisting of over 230,000 individual units. Chances are you may have known Caframo made fans and heaters, but did you know they're also in the Lab business?

Caframo also produces overhead stirring machines that mix products such as glue for 3M, cosmetics for Mary Kay, L'Oréal and Estée Lauder, and coffee syrups for Keurig.

## OWEN SOUND ATTENDS SHOWS - ATTRACTING NEW RETAIL INVESTMENT AND RESIDENTS

Economic Development staff attended the International Council of Shopping Centers (ICSC) National Retail show in Toronto on October 6th and 7th promoting development and investment opportunities. Staff met with land developers, interested retailers, and franchises promoting Owen Sounds' regional retail market. There was strong interest from both developers and retailers. As Owen Sound continues to attract new retail, both

boutique stores and larger box store, the combined drawing power adds employment, assessment but also more customers and in turn more retailers.

**owen  
sound**  
where you *want* to live



# Mark Your Calendars!

**Register now for the first annual BruceGreySimcoe Regional Conference, “In the Know”, on Wednesday, December 9, 2015 at the Meaford Hall and Culture Centre.**

Bruce, Grey and Simcoe Counties together with RT07 have teamed up to host this collaborative conference, an amalgamation of the Grey Bruce Tourism Conference and Tourism Simcoe County’s “Beyond the City Lights”.

Outstanding speakers, local networking opportunities and savoury culinary delights from across our beautiful region make this a tourism industry event you will definitely want to attend.

The day’s agenda includes keynote speaker, Frederic Gonzalo, breakout sessions, updates from various tourism industry representatives and the presentation of the Charlie Kelly Award. More information on the conference and award nominations can be found on the Conference web page.



*Keynote, Frederic Gonzalo*

## Pre-registration is required

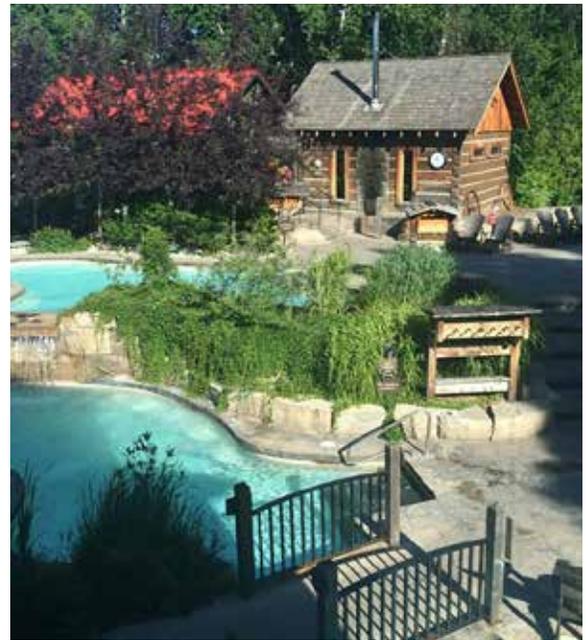
Cost per person:

- \$75 (HST included) for BruceGreySimcoe operators & organizations
- \$150 (HST included) for out-of-region attendees

To register for the conference, visit BruceGreySimcoe Conference 2015.

<http://www.rto7.ca/public/events/conference-2015>

We look forward to seeing you in Meaford on December 9th!



## SCANDINAVE SPA

The Grey County Business Tour visited The Blue Mountains on July 23, 2015, hearing the story of the Scandinave Spa.

Scandinave Spa opened its doors in 2006 and has grown into a thriving local tourism destination with over 100,000 visitors annually. Scandinave Spa is a proven contributor to local tourism with 85% of visitors coming from over 1 hour away and 40% staying in the area overnight.

**Eco Park**  
Southgate  
Serviced Industrial Lots  
**FOR SALE**  
\$35,000 per acre  
M1 Zoning  
519-377-5057 1-888-560-6607  
ecdev@southgate.ca  
southgate.ca



# T&K Ferri Orchards

The Grey County economic development business tour visited T&K Ferri Orchards in Clarksburg.

Winners of the 2014 Premier's Award for Agro-Innovation, T&K Ferri Orchards plants approximately 3,000 trees per acre using a "super spindle" system, with over 55,000 trees on their orchard. You can visit the orchard and market at T&K Ferri Orchards from Thursday to Sunday from 9am-5pm from early September to early December.

For more information go to [www.tkferriorchards.com](http://www.tkferriorchards.com)



## Bluewater Wood Alliance representing local businesses at an international tradeshow!

Bluewater Wood Alliance representing local businesses at the largest furnishings industry trade show in the world, attended by more than 75,000 people to High Point, North Carolina. Serious retail home furnishings buyers can be found in High Point twice a year because if you can't find it in High Point...it probably doesn't exist.



## Are you... Between 18 and 29 and not enrolled in school? Starting or growing a business? Driven and hard working?

If you are, you could qualify for UP TO \$5,000 to start or grow your business!

Join many other young entrepreneurs from Owen Sound and Grey and Bruce Counties who have completed hours of business training, mentoring and received the grant.

Some of the other young entrepreneurs include:

Erin Turner—Grey Bruce Accounting

Scott Stevenson—SS Garden & Property

Justine Rydall—Beyond Limits Personal Training

Jenna McGuire - Sundew Creations

Katie Carscadden - Fairmount Tack & Apparel

Call us today to start your application towards this great program!



**The Business Enterprise Centre - Owen Sound and Area**  
**173 8th Street East, Owen Sound**  
**519-371-3232**  
**[businesshelp@owensound.ca](mailto:businesshelp@owensound.ca)**  
**[www.owensoundbusiness.ca](http://www.owensoundbusiness.ca)**

# HANOVER'S Main St. Project a HUGE success

Greater Toronto Area photographer, Ethan Bender, has founded the 'Main Street Project'. Hanover's Main St. Project is a true celebration of people.

This project involved photographing 150 businesses in Hanover free-of-charge. Each shoot took between three and four hours, and Bender provides his own make-up artist to help prep owners/participants for the shoot.

Bender says the project is a gift to his hometown.

The photos are beautiful, warm and captivating, and Bender has a unique eye and uses light rather than photo shop to create his works of art.



The Main St. Project has elevated the pulse of the community.

The public can view the Hanover photos at:

<http://ethanbenderportraiture.com>

The complete Main St. Project has been published in a limited edition hardcover coffee table book, available for sale at the Hanover Municipal Office for \$100 + hst.

## Regional Career Fair HUGE SUCCESS!

On Wednesday October 28, 2015 Grey County, the Four County Labour Market Planning Board, Town of Hanover and John Diefenbaker Senior School (JDSS) held a regional Career and Training Fair. With more than 50 employers promoting living and working locally to more than 1100 students from across Grey Bruce.

(Fun Fact – All four graduated from local high schools, went away to school and came home to Grey Bruce for their careers)



*Savanna Schaus, Economic Development Officer, Town of Hanover*

*Meredith Bowers, Economic Development Officer, Grey County*

*Warden of Grey County Kevin Eccles*

*Kim Darroch-Hopkins, Guidance Counsellor with JDSS*



# LAUNCH PAD LAUNCHES

LaunchPad opened its doors on May 12, 2015 and is the second Youth Activity & Technology Centre in Canada. It has been modeled after the highly successful Fusion Youth Activity & Technology Centre in Ingersoll, Ontario. LaunchPad is a regional centre that focuses on Youth in Grey & Bruce Counties, aged 12-18 years old. It supports youth to develop hands-on technical and life skills training and is an opportunity to show youth that the community is supportive of their success.

LaunchPad's mission is to provide a safe, inclusive and engaging environment where youth can participate in programs and initiatives that connect them to their community while fostering positive social interactions and personal skill development.

Areas of interest have been determined based on both student interest surveys as well as skills gap assessments in the region (i.e., employers have listed critical thinking/problem solving, leadership, artistic/creative and engineering skills as lacking in the region). The programs include: graphic design, video editing, artshops and mural creations, kickboxing, yoga and fitness, music lessons, beat mixing, gaming, hockey, "cooking for less" workshops (in partnership), financial literacy workshops (Meridian partnership), employment support (YMCA partnership), sewing, online post-secondary courses support (through Contact North) and special events planning. Through

community partnership and mentorship opportunities youth will develop the skills and knowledge that will support and help them to become contributing members of the community.

To ensure that the centre and its resources are accessible and barrier free to all youth in the region, the annual fee is just five dollars.

**Contact Jacinda Rudolph,  
Project Manager to learn more!**  
**612 10th St. Hanover ON N4N 1R7**  
**519.506.6300 | [yatc@hanover.ca](mailto:yatc@hanover.ca) | [yatc.ca](http://yatc.ca)**



# Call out to all *Entrepreneurs*

in the Grey, Bruce, Wellington North & Minto Areas!



## HAWK\$' NEST

a "Dragon's Den" inspired Competition

Presented by



Saugeen Economic Development Corporation  
A Community Futures Development Corporation



BRUCE  
Community Futures Development Corporation



Federal Economic Development  
Agency for Southern Ontario

Agence fédérale de développement  
économique pour le Sud de l'Ontario

**Are You a New or Existing Entrepreneur  
Who wants to Pitch your Business Idea in an attempt  
to Secure Financial Support from Local Investors?**

*If So, then Sign Up and Attend!*

## FREE BUSINESS PLAN TRAINING SESSIONS

Friday, Nov. 27, 2015  
Kincardine Lake Huron  
Learning Centre  
9am - 5pm

Tuesday, Dec. 1, 2015  
Owen Sound Days Inn &  
Conference Centre  
9am - 5pm

Wednesday, Dec. 2, 2015  
Harriston Library Basement  
9am - 5pm

Thursday, Dec. 10, 2015  
SEDC - Neustadt  
9am - 5pm

To Sign Up, Call:

**SEDC toll-free at 1-877-335-7332 or  
Bruce CFDC toll-free at 1-888-832-2232**

# Invitation to a Two-Part Mentor Training



## “The Good Neighbour Network” Mentors for Newcomers to Owen Sound

Tuesday November 17<sup>th</sup> (Part 1)  
Tuesday November 24<sup>th</sup> (Part 2)  
9:00 – 12:00 noon  
Grey Bruce Health Unit  
101 17<sup>th</sup> St. East, Owen Sound

The **Welcoming Communities Initiative** is establishing the ‘**Good Neighbour Network**’, a group of trained community volunteers who will provide mentoring, information and practical support to newcomers coming to the Owen Sound area.

If you are interested in being a mentor for newcomers, plan to attend a two-part Mentor Training workshop for community volunteers.

The two part training includes: goals and purpose of the **Good Neighbour Network**, identifying your mentoring skills, the characteristics of a good mentor, the mentor’s code of ethics, stages of mentoring, confidentiality and boundaries, resources and support, and practice scenarios to practice your skills. The training will be presented by Joan Beecroft, Joan Irvine and Colleen Purdon.

Space is limited to 20 people and participants must complete both Part 1 and Part 2 workshops to join the Good Neighbour Network.

Please complete the registration form below and we will be in touch to confirm. There is no charge for the Mentor Training

**For more information contact:**

Colleen Purdon [cpurdon@bmts.com](mailto:cpurdon@bmts.com) Joan Irvine [irvine@bmts.com](mailto:irvine@bmts.com)