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THE NEXT BIG THING

DIGITAL AGRICULTURE CONFERENCE
FRIDAY NOVEMBER 24, 2017 @ MEAFORD HALL

Farm Smarter, Not Harder
www.Grey.ca

AGENDA

SESSION	PARTICIPANTS
FARMING BY THE NUMBERS PART 1 How Grey County's new Agri-Foods Asset Map can tell us about opportunities in food and farming in the region.	Philly Markowitz , Grey County Economic Development Joel Meier , Grey County GIS Shawn Roberts , Grey County GIS
I, ROBOT? A look at farm labour trends, cutting edge tech and the realities of switching to robotics and other tech solutions.	Gregor MacLean , Research Project Manager, Niagara College, Russ Cavanagh , Owner and Operations Manager, Partner Ag Services, Gemma Mendez-Smith , Executive Director, Four County Labour Market Board
INTRODUCTION TO BLUEWATER ANGELS	Stan Didzbalis , Co-Facilitator Bluewater Angels
CONCURRENT SESSION A 21ST CENTURY LOCAL FOOD NETWORK YOUTH SESSION Using 21st century skills can encourage and support ag-tech startups, and create a socially beneficial food production network.	Bernie Blakeney , Manager of Programs and Innovation, Launch Pad
CONCURRENT SESSION B FARMING BY THE NUMBERS PART 2 An introduction to the AgMaps Portal and other new agricultural data tools from OMAFRA.	Cheryl Brine , OMAFRA Agriculture and Rural Economic Development Advisor, Helma Geerts , OMAFRA Policy Advisor, Arthur Churchyard , OMAFRA Policy Advisor
BIG DATA, SMALL FARM – DATA DRIVEN AGRICULTURE Bringing business values and addressing commodity challenges through the use of data.	Karen Hand , Bio-statistician, Ontario Precision Agri-Food
SUCCESS STORIES Producers tell us how and why they adopted new technologies and how these changes have paid off.	Deb Campbell , Agronomist, Agronomy Advantage Brett-Marie Freeman , Veterinarian and dairy producer, Free Ridge Farms Ltd. and others
TECHNOLOGY AND SUSTAINABILITY How do we use data and tech to protect our environment and increase efficiencies as the world gears up to feed 11 billion people by 2100? A moderated conversation.	Tyler Whale , Executive Director, Ontario Agri-Food Technologies, Sarah Rotz , Post Doctoral Fellow, University of Guelph "Feeding 9 Billion" team, Jane Farrow , Department of Words and Deeds (moderator)

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