

BRUCE, GREY AND SIMCOE, WHERE YOUR AGRI-FOOD BUSINESS CAN THRIVE.

WHY LOCATE YOUR AGRICULTURE OR FOOD BUSINESS IN THE TRI-COUNTIES?

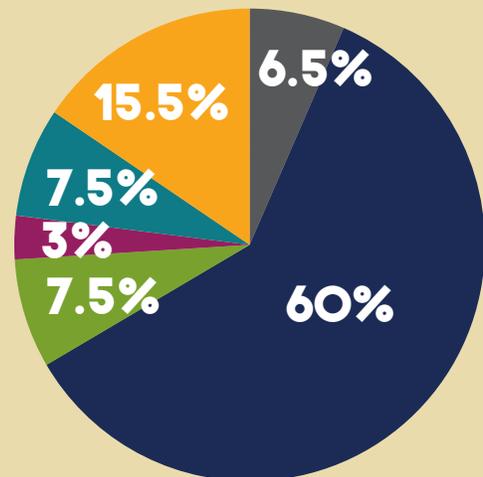
Benefits to being here include location (proximity to GTA and cottage country); quality of life, lower costs for housing and labour, land quality, and opportunity to grow. Live and work where you play! In our recent Agri-Food Business Retention and Expansion (BR&E) Study, 83% of agri-food businesses in Bruce, Grey and Simcoe told us they had a good or excellent overall impression of doing business in their local municipality.

SURVEY OBSERVATIONS AND TRENDS

276 businesses
were interviewed across
3 counties in 2018

WHO PARTICIPATED IN THE SURVEY?

- Primary Producers
- Consumption
- Distributors
- Agricultural Services
- Agri-Food Processors
- Retailers



PRIORITIES IDENTIFIED BY BR&E

Bruce, Grey, Simcoe and local business support organizations have committed to partnering on projects in key areas identified by our BR&E research

- BUSINESS SUPPORTS**
- MUNICIPAL PLANNING & PROCESSES**
- AGRI-TOURISM**
- INFRASTRUCTURE**
- WORKFORCE**

Download the complete report. 

RESULTS

A committed and connected agri-food community



69%

businesses participating own their properties and/or facilities



88%

indicated their primary market was local and/or regional

Lots of opportunities



53%

looking to expand within 18 months



59%

said their industry/sub-sector was growing

Workforce and employment



41%

said their workforce had increased in the last 3 years



2/3

said they did not have issues retaining employees once hired



51%

have used co-op / experiential learning programs for attraction

BY SECTOR



Producers

58%

of producers have on-farm sales

70%

interested in niche markets and value adds

48%

sell meat directly to the consumer



Local Food

83%

of buyers were interested in sourcing locally produced food

75%

producers interested in or serving local markets

77%

producers doing some form of processing value add

FOR MORE INFORMATION CONTACT:



BRUCE COUNTY
1-800-238-3838
info@businesstobruce.com



GREY COUNTY
1-800-567-4739
ecdev@grey.ca



SIMCOE COUNTY
1-705-7826-9300 ext. 1686
edo@simcoe.ca